

SmashFly University Learning Tracks

Recommended Course
Optional Course

SMASHFLY PRODUCT SUITE		USER ROLES	JOB-EU101	JOB-EU102	CRM-EU101	CRM-EU102	CRM-EU103	CMS-SA201	SMF-SA201	SMF-SA202	SMF-RP101
JOB	Recruiter		R	R							
	Campaign Manager		R	R							
	Sourcing Specialist		R	R							
	Hiring Manager		O	O							
	Administrator		R	R					R	R	O
CRM	Recruiter				R	R	O				
	Campaign Manager				R	R	R				
	Sourcing Specialist				R	R	R				
	Hiring Manager				O	O	O				
	Administrator				R	R	R		R	R	O
CMS	Recruiter										
	Campaign Manager										
	Sourcing Specialist										
	Hiring Manager										
	Administrator							R	O	O	
SMF	Recruiter										
	Campaign Manager										
	Sourcing Specialist										
	Hiring Manager										
	Administrator		O	O	O	O	O	O	R	R	O
Reporting	Recruiter										O
	Campaign Manager										O
	Sourcing Specialist										O
	Hiring Manager										O
	Administrator										R

Note: Learning Track Recommendations Can Vary Based on Organizational Sourcing Strategy

Platform Module	Course Code	Course Title
JOB	JOB-EU101	JOB End User 101 - Introduction to Job Marketing
JOB	JOB-EU102	JOB End User 102 - Leveraging Job Marketing
CRM	CRM-EU101	CRM End User 101 - Building Your SmashFly Database
CRM	CRM-EU102	CRM End User 102 - Leveraging Your SmashFly Database
CRM	CRM-EU103	CRM End User 103 - Campaigning to Your Contacts
CMS	CMS-SA201	CMS System Administrator 201 - Introduction to Content Configuration
SMF (ALL*)	SMF-SA201	SMF System Administrator 201 - Introduction to Administration Configuration
SMF (ALL*)	SMF-SA202	SMF System Administrator 202 - Introduction to Content Configuration
Reporting	SMF-RP101	Reporting 101 - Analytics Dashboard Training

* Cross Platform

Platform Acronym Key

CMS	Career Marketing Sites
CRM	Contact Relationship Management
JOB	Job Marketing
SMF	SmashFly