



LENSCRAFTERS®

INDEPENDENT | EMPLOYED

Your name on the door. A name patients trust.

As an optometrist affiliated with LensCrafters, you'll join a collective force providing comprehensive eye care through a brand name patients know and trust—and one that's an industry leader setting the standard for quality in eyewear and eye care.

QUALITY EYE CARE. ELEVATED PATIENT EXPERIENCE.

Whether you're affiliated with LensCrafters as an independent practice owner, an employee of Luxottica or employed by an independent practice owner, you'll have the tools, resources and support you need to stay focused on providing quality care and seeing your vision through.

- Practice to the fullest scope you're comfortable with
- Get up and running with affordable startup and overhead costs
- Have potential for high patient volume
- Receive extensive marketing support
- Deliver the highest-quality vision solutions
- Modern, turnkey office setup

LENSCRAFTERS®

AT A GLANCE

- Pioneer and industry leader in advancing eye care for over 30 years
- Luxottica flagship brand
- Over 900 locations in the U.S., Canada and Puerto Rico

"I chose LensCrafters because it is known to be committed to providing advanced technology and elevating the patient experience."

– Regina Tran, OD

A pioneer and industry leader in advancing patient eye care and eyewear technology.

A PRACTICE DESIGNED TO DELIVER ON YOUR VISION

With state-of-the-art technology and located in highly visible locations, you can provide the highest level of care to a high volume of patients. LensCrafters practice setups include:

Clarifye Digital Eye Exam System

Our Clarifye system uses ocular wavefront technology to capture precise measurements of the eyes and a comprehensive eye health and vision assessment. It includes a patient consultation suite, plus:

- Digital Phoropter
- Auto-refractor with wavefront aberrometer and corneal topographer
- Auto-lensometer
- Integrated technology that interfaces with tablet or PC

A NETWORK OF INDUSTRY-LEADING SUPPORT

When you affiliate with LensCrafters, you're never alone. You'll be supported by a vast network of doctors for peer support and a community of eye care professionals, including regional mentor doctors, brand field leaders and our dedicated Luxottica Eye Care team to help you start, run and grow your practice, plus:

- Robust onboarding, including dedicated support from our OD concierge team
- Ongoing training and development, including Luxottica University training platform for doctors
- Opportunities for peer-to-peer connections and practice management best-practice sharing
- Dedicated marketing support to help you market your practice to attract and retain patients

TAB Patient Management System

- Appointment booking/patient scheduling system
- Online scheduling
- Online patient attraction marketing, including listings management, local landing pages, and ratings and reviews
- Automated patient recall messaging series to drive patient retention

GROW THROUGH YOUR CAREER

With LensCrafters, you can continually advance your career and enjoy benefits like a stipend for OneSight clinics, discounts on eyewear for friends and family, and potential to expand locations within the Luxottica portfolio. Plus, depending on your path, enjoy benefits like:

Sublease

- Autonomy to hire staff or staffing support offered in some locations

Employment

- Competitive salaried full-time with benefits package that includes 401(k) and paid time off
- Medical, dental, life and disability coverage, and free vision benefits
- Bonus opportunities for managing ODs
- \$300 and two paid days toward continuing education
- Malpractice insurance covered by LensCrafters
- Annual complimentary pair of eyewear

Learn more about LensCrafters opportunities at LuxotticaEyecare.Luxottica.com