



EST. 1961
PEARLE VISIONSM

FRANCHISE | INDEPENDENT | EMPLOYED



Provide whole-health eye care. Change patients' whole lives.

Pearle Vision is one of the largest, most trusted names in the optical industry. Behind the Pearle Vision brand is a commitment to caring about every individual beyond their prescription. Whether you choose to franchise, be employed by Luxottica or a sublease holder, or convert your independent practice to a Pearle Vision through our Ignite program, you'll be part of a local, neighborhood practice that brings genuine eye care to families and the generations that follow.

AN UNWAVERING COMMITMENT TO QUALITY OF CARE

As a Pearle Vision affiliated doctor, you'll bring our patient-centric approach to every interaction and connection you make:

- Patients first
- Expertise
- Trusted relationships
- Holistic health and well-being

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AT A GLANCE

- Founded in 1961 by Dr. Stanley Pearle
- Over 500 locations in the U.S., Canada and Puerto Rico
- Neighborhood eye care practice of choice
- Ranked #1 by Entrepreneur in 2021 Franchise 500 for the eye care category

"My experience at Pearle has been the highlight of my optometric career. I have been able to improve my skills as a clinician as well as the business skills required to be a practice owner."

– Eric Bella, OD

Nobody cares for eyes more than Pearle.

A NETWORK OF INDUSTRY-LEADING SUPPORT

Delivering on our promise starts with giving our affiliated optometrists the tools, support and resources they need to deliver the care patients have come to expect.

- Scalable business model with low franchise fee
- Ongoing training whether you franchise, practice independently or are employed
- Established supply chain
- Operational expertise and in-house support
- Extensive national branding and a collective \$35M marketing budget to drive awareness and traffic

A WELL-ESTABLISHED SUPPLY CHAIN

With access to Luxottica's well-established supply chain, as a Pearle Vision optometrist, you can practice a higher level of optometry.

- State-of-the-art equipment
- Modern exam lanes that include imaging and visual field-testing technology
- The industry's most fashionable and popular eyewear brands

DELIVER QUALITY PATIENT CARE

From comprehensive eye exams to serving the underserved through OneSight clinics, with Pearle Vision, you can provide quality care that improves lives.

CAREER FLEXIBILITY AND FULFILLMENT

Whether you choose to sublease or franchise a Pearle Vision, you can feel confident knowing that you'll have the flexibility to grow and continue to be fulfilled in your career.

The Pearle Vision operating model is designed to help simplify the management of one or many optical stores, plus:

- Help with site selection, market development and store design
- Developing agreements for multiple locations
- Determining your own hours and schedule

TAB PATIENT MANAGEMENT SYSTEM

Pearle Vision practice setups include TAB Patient Management System, an appointment booking and patient scheduling system that includes:

- Online scheduling
- Online patient attraction marketing, including listings management, local landing pages, and ratings and reviews
- Automated patient recall messaging series to drive patient retention

Learn more about Pearle Vision opportunities at LuxotticaEyecare.Luxottica.com
For more information on franchising opportunities, visit ownapearlevision.com