

## An Entrepreneur by Day, an Optometrist by Night

### Featuring Dr. Solomon Gould

The first thing people might notice about Dr. Solomon Gould is his energetic and positive personality. A doctor with many talents, he always strives to put his best foot forward and share his passion with those around him. While it's easy to believe some are born with that ability, Dr. Gould never takes his success for granted.

Dr. Gould has been on his own since he was 13, decidedly forging his own path forward. It was a multifaceted household, with half of his siblings going down what he states as "the wrong road," while the other half, himself included, "pulled themselves up by their bootstraps." The secret to his fulfilling outlook on life? He knows what it's like to come from a difficult situation and understood the power of becoming his own personal champion.



*"I am a businessman and an entrepreneur by day, an optometrist by night."*

Surprisingly, Dr. Gould didn't initially wish to pursue optometry. As a 4<sup>th</sup> generation OD, he wanted to get away from the familial practice and create his own identity. He was set to start medical school in Chicago but made the split decision to withdraw and take a year-long break as he completed his MBA. After thinking long and hard about his past, feelings, and goals, Dr. Gould decided to apply for optometry school, despite his familial history, and received his optometrist license at the New England College of Optometry.

In optometry, there are multiple areas that could bring a doctor fulfillment in his or her career. For Dr. Gould, his

passion is education in optometry. Whether it's teaching his fellow optometrists how to better manage their business or sharing his expertise as a Senior Clinical Operations Director of Eye Care at Luxottica, Dr. Gould finds a way to help educate and inspire those around him.

As a final point, Dr. Gould emphasizes that there are plenty of challenges in healthcare, including a shortage of employees and doctors. He states, "Integrative healthcare, by definition, is multiple channels of delivering healthcare," whether through human, robot, or a mix of both. That's where optometric technology comes in. It helps enhance the patient experience and optimize accuracy. This presents incredible opportunity in the world of optometry, especially for Luxottica. As Dr. Gould continues his career, his expertise and ambition will support the technological future of Luxottica.

### FOUR BRANDS

Strengthened by one unwavering vision

